



Prevent Child Abuse Athens

Positive Parenting • Stronger Families

ANNUAL REPORT EDITION SUMMER 2010

PCAA is Going Green!

Help us save trees and dollars by sending us your email address for future newsletters and announcements. Send it to caaron@pcaathens.org or go to our website, pcaathens.org and contact us there.

BOARD OF DIRECTORS MEETING SCHEDULE 2010-2111

Thursday, August 26, 2010

Opening Meeting
5:00-8:00 p.m.
Resource Valley #1400B
1551 Jennings Mill Rd

Wednesday, September 22

Board Meeting
8:30 a.m.

Wednesday, November 17

Board Meeting
8:30 a.m.

Wednesday, January 19

Board Meeting
8:30 a.m.

Wednesday, March 16

Board Meeting
8:30 a.m.

Wednesday, May 18

Final Board Meeting
8:30 a.m.

Regular meetings will be held at the Department of Labor Career Center, just off North Avenue.

PCAA Accomplishments 2009-2010

Community Education

- The 5th annual "Prevent Child Abuse Walk", co-sponsored with St. Mary's Health Care System and Baxter Street merchants, attracted 100 walkers. The post-walk program included information about child abuse prevention, and the display of 1,076 children's pinwheels, the number of children served by PCAA in 2009.
- Cybersafety Symposium was held on Sept 28th, co-sponsored with Clarke County Schools and 125 parents and children attended to learn about Cybersafety.
- Presentations to community groups reached 2300 persons.
- Kappa Delta also raised awareness and money with a Breakfast for Babies Supper and Fishing Tournament.

Healthy Families

- 162 families at risk for abuse/neglect received intensive home visiting services.
- 69 fathers are participating in visits and activities.
- HF maintained a high rate of linkage to medical provider (96%) and low number of repeat teen pregnancies (1 of 67).
- 111 developmental screens were completed for children; 6 children were referred for follow-up services.

First Steps

- 570 families of newborns received parenting information, community referrals, and follow-up phone support from First Steps staff and volunteers; 80 of these were Hispanic families.
- Nearly 5000 referrals were given to families for community resources.
- 12 new volunteers were recruited and trained.
- 30 First Steps volunteers contributed 2300 hours of service.

Parenting Classes

- 70 families completed Parenting Skills training, and 30 attended some classes.
- 6 series or classes were held for parents of infants, toddlers, and school-age children.
- Weekly classes were held at the Day Reporting Center for program participants who are parents.

Fiscal/Administrative

- Income for Fiscal Year 2010 was \$336,620 (100% of projected); Expenses were \$348,466 (103% of projected).
- Administrative expenses represented only 12.7% of total expenses.
- We received an increase in our United Way funds for 2011.
- A new grant from the Governor's Office of Children and Families (\$85,000) began in June 2010.
- Community Education was a small slice of our expense pie, but Board and staff all contributed to keep our message strong.



Officers:

President

Thomas F. Hollingsworth III

President Elect

Amy H. Parrish

Secretary

Tammy Gilland

Treasurer

Dr. Richard W. Waters

New Board Members

Sabrina Collins

Tiffany Parrish

Lisa Ransom

T'Leatha R. Suitt-Johnson

Mary Anna Terrell

Returning Board Members:

- Tanya Adams
- Don Bower
- Chas Chastain
- Carol J. Clark
- Mark W. Dyleski
- Ralph F. Johnson
- Laura Lowery
- Natalie Miller
- Linda O'Neal
- Sean Rogers
- Kathy Rojek
- Missy Sennowitz
- Charles Whalen

Staff

- Mary P. Hood - Executive Director
- Grace Arthur - Parent Educator and Family Assessment Worker
- Pat Berger - First Steps Coordinator and Development Associate
- LaTroyce Turner-Hayes - Sr. Family Support Worker
- Wanda Whitehead - Sr. Family Support Worker
- Jennifer Henderson - Sr. Family Support Worker
- Monica Ruiz - Family Support Worker
- Cheryl Aaron - Administrative Assistant

PCAA to Celebrate 25 Years of Preventing Child Abuse in 2011

In 1986, several volunteers came together to address the issue of child abuse. At that time, Clarke County had one of the highest child abuse rates in the state. The decision was made to establish the Athens Area Child Abuse Prevention Council and to educate the community about the need to prevent abuse before it starts.

Over the years, the programs of First Steps, Healthy Families, and Parenting Classes were added; and staff, volunteers, and partner agencies worked together to reduce this tragedy in our area. The work has resulted in a greatly reduced rate of substantiated child abuse; from 35 children per 1000 to 10 per 1000 in Clarke County. We also serve families in Madison, Oconee, and Oglethorpe counties.

PCAA will celebrate 25 years in 2011 and we have several events planned. Please plan to join us for as many as you can. And please tell your friends and neighbors that it is possible to prevent abuse, by reducing the stress and risk factors in families before they reach the harmful stage.

Our goal is that every Athens area child will not only be free of abuse, but will be raised by positive caregivers who will nurture and support him or her. Please help us to reach that goal. Together, we can achieve it.



Read, Read, Read

Research shows that babies and young children who are read to are more ready for school. So our First Steps, Healthy Families, and Parenting programs all stress the importance of reading right from the start.

To help parents have books to read, we sign them up for the Wee Read and Ferst Foundation programs. We do this right at the hospital so they can get started early. Each month close to 50 new children are enrolled from the 4 counties that we serve.



Baby M. enjoys the Healthy Families picnic at Memorial Park.



Save the Date

Tue. August 10th	Active Parenting Series 6 weeks; 6-8 Campus View Church Register at 706-548-3216
Sat. August 14th	Sexual Abuse Prevention Training; 11-2 pm Timothy Baptist Church Register @ 706-546-9713
Tue. August 24th	Ann Peden Jewelry Party Town Center Shop; 3-7pm 20% off and Ann will donate 20% of sales to us.
Thurs. August 26th	Opening Board Meeting
TBD	CyberSafety Symposium
Sat. October 16th	Macy's Shop for a Cause Tickets available at PCAA \$5.00 ticket for discounts

Hope for Babies Program

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Nancy Travis is a non-profit agency that has paid for childcare for homeless and low income parents for many years.

About a year ago, they asked PCAA if we had parents who wanted very high quality childcare but could not afford it. They wanted to make some funds available for this need.

In 2009-2010, we had 5 families who were enrolled in Healthy Families and were eligible for this support. Their children have benefited by being in high quality care, while their parents work and complete their education.

This is a partnership of two non-profits working to help children and families.

Please consider a tax-deductible donation to PCAA. In addition to monetary donations, we need diapers, small gift cards, and newborn items. We also welcome volunteers.



Interested In Volunteering?

Email Pat Berger at pberger@pcaaathens.org to sign up for the August session of First Steps Training



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**A CHARTERED COUNCIL OF PREVENT CHILD
ABUSE GEORGIA**

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What is a Partner for Prevention of Child Abuse

To celebrate the 25th year of PCAA and the work they do with children and families, you or your business can become a Partner for Prevention.

For a donation of \$2500 you will be a top level sponsor of all PCAA events for the year: from Starry, Starry, Night to the Prevention Run/Walk.

\$2000 of this donation is tax-deductible.

You will receive 10 tickets for Starry, Starry Night (value \$1000) and be listed as a Partner for Prevention in all publicity for the event. This sponsorship includes drink tickets and a sponsor gift. The date for this event is March 26, 2011.

The Run/Walk will be held in the Spring of 2011 and posters, publicity, and T-shirts will list you as a Partner with PCAA.

Please consider this special opportunity to join with PCAA to help children be safe from abuse and neglect.

Contact Mary Hood for more information re. this opportunity. Email is mhood@pcaathens.org

